

IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION

BENEFICIAL INNOVATIONS, INC.,

Plaintiff,

v.

COMCAST CORPORATION, a Delaware corporation; THE DALLAS MORNING NEWS, INC., a Delaware corporation; DIGG, INC., a Delaware corporation; DISNEY ONLINE, a California corporation; THE WALT DISNEY COMPANY; a Delaware corporation; EBAUM'S WORLD, INC., a New York corporation; FACEBOOK, INC., a Delaware corporation; GOOGLE INC., a Delaware corporation; IAC SEARCH & MEDIA, INC., a Delaware corporation; MORRIS COMMUNICATIONS COMPANY, LLC, a Georgia limited liability company; NBC UNIVERSAL, INC., a Delaware corporation; THE NEW YORK TIMES COMPANY, a New York corporation; and YOUTUBE, LLC, a Delaware limited liability company,

Defendants.

CASE NO. 2:09-CV-175-TJW

TRIAL BY JURY DEMANDED

**NOTICE OF APPEARANCE**

Notice is hereby given that the undersigned attorney, M. Dru Montgomery, of The Heartfield Law Firm, is entering an appearance in this matter for Defendants, Disney Online, IAC Search & Media, Inc. and NBC Universal, Inc. for the purpose of receiving notices and orders from the Court.

DATED December 9, 2009

Respectfully submitted,

By: /s/ M. Dru Montgomery

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COUNSEL FOR DEFENDANTS,  
DISNEY ONLINE, IAC SEARCH &  
MEDIA, INC. and NBC UNIVERSAL,  
INC.

**CERTIFICATE OF SERVICE**

The undersigned certifies that all counsel of record who have consented to electronic service are being served with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3) on this the 9th day of December, 2009. Any other counsel of record will be served by first class mail.

/s/ M. Dru Montgomery  
M. Dru Montgomery